



KATRINA NORAH NABUNJO

A highly driven and result-oriented self-starter with a passion for using data to solve complex business challenges and drive business growth.

[LinkedIn Profile](#)

[Portfolio Website](#)

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COMPETENCIES

Technical Skills: Microsoft Office Suite (Excel, PowerPoint etc.), PowerBi, SQL, Python, Tableau, SPSS, MATLAB, C++, C, Machine Learning, GitHub, Data Analytics, Web Scraping, APIs, MySQL, MSFabric

Soft skills: Business Analysis, Communication, Problem-Solving, Business Process Optimisation

WORK EXPERIENCE

DSV **Copenhagen, Denmark**

Product Manager for Business Intelligence Solutions *December 2024 – Present*

- **Product Ownership:** Manage the entire lifecycle of BI products, from conceptualization to deployment, ensuring alignment with business goals and user expectations.
- **Performance Monitoring:** Track and analyze BI product performance, gathering feedback to drive continuous improvement and deliver added value to stakeholders.
- **Requirement Scoping:** Collect and refine business needs from stakeholders, translating them into actionable technical requirements for BI solutions.

AllGoodSpeakers ApS **Copenhagen, Denmark**

Business Analyst *September 2023 – November 2024*

- **Business Strategy:** I analyzed the business model to identify critical business needs and create tailored solutions that align with business objectives and drive digital transformation.
- **Data Analysis:** I tracked the performance of key digital assets such as websites, and social media, by developing detailed reports that provide actionable insights, supporting data-driven decisions and optimizing digital strategies.
- **Project Management:** Effectively led the website's product lifecycle, leveraging Notion for agile project management to streamline stakeholder collaboration and drive organizational goals.

PwC **Remote, Denmark**

Data Analyst in PowerBi Job Simulation *January 2024 – February 2024*

- **Data Analysis:** Demonstrated expertise in data visualization through the creation of Power BI dashboards that effectively conveyed KPIs, showcasing the ability to respond to client requests with well-designed solutions.
- **Problem-solving:** Leveraged analytical problem-solving skills to examine HR data, particularly focusing on gender-related KPIs, and identified root causes for gender balance issues, fostering data-driven decision-making.

Danfoss **Nordborg, Denmark**

Business Procedure Student Worker *January 2022 – July 2023*

- **Business Process Optimisation:** Used Miro to map and optimise business processes for increased efficiency.
- **Communication:** Facilitated cross-functional communication across various departments in the organisation.
- **Product Management:** Managed steering product lifecycles using tools like Miro, Salesforce, PLM and SAP.

EDUCATION

University of Southern Denmark **Sønderborg, Denmark**

Bachelor of Science in Engineering (Engineering, Innovation and Business) *September 2020 - June 2023*

CERTIFICATIONS

Data Analyst Boot Camp **Online**

Course provided by AlexTheAnalyst *April 2024 – August 2024*

Gained hands-on experience working on real-world business projects using SQL, Python, Power BI, and APIs. Developed strong skills in data analysis, database querying, and creating dynamic dashboards to solve complex business challenges.